

RAWHIDE WESTERN TOWN & STEAKHOUSE

FACT SHEET

LOCATION:

5700 West North Loop Road
At Wild Horse Pass
Chandler, AZ 85226
Phone 480-502-5600, Fax 480-705-2930
Rawhide.com

Located on the Gila River Indian Community, a world away in the magnificent Sonoran Desert, yet just five minutes off the I-10 Freeway (Wild Horse Pass Blvd. exit) making it quickly and easily accessible from all parts of the Valley. Rawhide shares the Gila River Indian Community with Sheraton Wild Horse Pass Resort & Spa, Gila River Casino, Wild Horse Pass Hotel & Casino, Firebird Raceway and the Bondurant School of High Performance Driving.

OWNERSHIP:

Gila River Indian Community

MANAGEMENT:

Smith-Brown Hospitality
Jim Mayor, General Manager

HISTORY:

In the 1800s, a social phenomenon of historical proportions opened the final frontier of the U.S. Pioneers and settlers migrated en masse through our rugged and majestic West creating cities, towns and hamlets.

Along the way, they encountered native people who inhabited this vast desert for centuries before. Lucky for them, on this site along the Gila River, the Pima and Maricopa tribes welcomed them warmly, sharing their hospitality, food and medicines. A blended community and family traditions unfolded, laying the foundation for the legendary town of Rawhide.

Over the years, this historic merging of customs and cuisines earned Rawhide an award-winning reputation as Arizona's *original* family steakhouse. The Steakhouse menu celebrates the spirit and hospitality of these western roots through traditional cooking methods, the use of indigenous ingredients and true hungry- cowboy portions. This is an authentic western experience that pays homage to all who shaped the history here.

OPENED:

Originally opened in 1971
Opened at Wild Horse Pass/Gila River Indian Community in 2005

STEAKHOUSE:

Over the years, Rawhide has earned an award-winning reputation as Arizona's original family steakhouse. The menu celebrates the spirit and hospitality of its Western roots through traditional cooking and true hungry-cowboy portions.

The chefs use an abundance of indigenous ingredients, many from the Gila River Indian Community and Rawhide's own Akimel Basho Farm. The culinary offerings provide an authentic western experience that pays homage to all who shaped the history here including the Pima and Maricopa tribes. There are a variety of mesquite-grilled cowboy steaks and prime rib to choose from or the Town Butcher will custom cut at the Steakhouse's butcher shop. Other tempting entrees include Snake River Trout, Mesquite Roasted Colorado Lamb Chops, Baby Back Ribs, Slow Roasted Sonoran Chicken and Tequila Lime Grilled Salmon. From-the-farm dishes are seasonal and include Sweet Corn Polenta Cakes or Garlic Grilled Vegetables with Roasted Peppers, Asparagus, Caramelized Onions, Wild Rice and Cilantro Basil Oil. The chefs even throw in their famous chili-cornbread muffins, a fresh-from-their-garden salad and a jar of homemade pickles.

Appetizers include Rawhide's famous Rattlesnake and Rocky Mountain Oysters, both of which are accompanied by a commemorative Rawhide certificate.

TOWN BUTCHER:

Located right in the Steakhouse, the butcher can explain the difference between a Porterhouse, T-bone, Filet, New York Strip and everything in between. The Town Butcher cuts steaks to order, sold by the ounce.

CHEFS:

Michael Cairns, Chef Partner, Smith-Brown Hospitality

Jon Andersen, Executive Chef

GOLDEN BELLE SALOON:

The Saloon features the spirit of the Old West but also modern touches such as six flat screen HDTVs, pool tables and live music. A hearty bar menu serves up grub such as Trail Dusted Chicken Wings, Martin Isaacs' Deadman Chili or the Duke Burger. Belly up to the bar for a beer and signature cocktails such as the Saguaro Sunset, Gunslinger and Midnight Rider.

OTHER WATERING HOLES IN TOWN:

The Cantina
Margarita Bar
Town Grill

SUNDOWN COOKOUTS:

Saturday Nights (weather permitting) 6:15 p.m.

An authentic chuck-wagon cookout under the stars and surrounded by the magnificent beauty of the Sonoran Desert. A mule-drawn hay wagon ride takes guests to the cookout

area where activities and fun abound from a live country band, an all-the-fixin's dinner and marshmallow roast to cowboy games, storytelling and line dancing.

Adults (12 and over), \$48 inclusive; Children 4 to 11, \$20 inclusive

LIVE ENTERTAINMENT:

Live country bands and dancing in the Steakhouse Thursday through Sunday

Live band every Friday and Saturday in the outdoor Wagon Wheel Plaza Band Pavilion

Line dancing and two-step lessons

ATTRACTIONS AND FAMILY FUN ACTIVITIES:

The Widowmaker Mechanical Bull

Desert Train Ride

Butterfield Stage Coach

Gold Panning

Burro Rides

Deadman's Drop Rock Climbing

Magicians

Six-Gun Theater

Rawhide Roughriders

Spirit of the West Theater

Arrest-A-Guest

Shootin' Gallery

Shotgun Weddings

Main Street Mayhem

Live Bull Riding (Friday nights)

Western Museum

Rodeos (available for private functions)

Quick Draw Game

Horseshoe Toss

Tomahawk Throw

Roping

THE TOWN SHOPS:

Silver Spur Western Wear

Blacksmith, Devin Mace

Rawhide General & Toy Store

Old-Time Photo Emporium

Sweet Sally's Confections

SPECIAL EVENTS:

For groups from ten to 10,000

Business events including company parties, conferences, meetings and incentives

Social events such as field trips, birthday parties and weddings

Rawhide's staff can plan it all – menus, entertainment, activities, and more including

Live Country Western Bands

Line Dancing and Two-Step Instruction

Fireworks

The Guy & Frosty Show – this comedy show features Frosty, the Brahma Bull

Strolling Gambler Magician

Western Trick Roper
 Native American Dancers
 Arizona's Singing Cowboy, Gary Sprague, and His Horse Dusty
 Western Casinos
 Tin Type Photos
 Scorpion Races
 Branding Station
 Glow Range Golf
 Carnival Games
 All kinds of Arizona Roughrider activities
 Cattle Drives
 Cowboy Team Building
 T.C. & Harley Buffalo act

VENUES:

	<u>Seating Capacity</u>
Steakhouse & Saloon	
Adobe Room	350
Sunset Room	250
Golden Belle Saloon	80
The Cantina	50
Branding Iron	60
Moonshine Room	175
The Pavilion	5,000
Outdoor venues	
Wagon Wheel Plaza	500
Chuckwagon Plaza	200
Mission Patio	400
Sunset Patio	100
Akimel Basho	125
Koli Cookout	500
Maricopa Wells Cookout	800
Sundown Cookout	1,000
Sonoran Lawn	5,000
Rodeo Arena	7,500

COSTS:

No admission fee (except for special events)
 Town pass for all attractions \$15 per person, per day
 A la carte attractions \$5 each

HOURS:

Thursday through Sunday 5:30 – 10:00 p.m.
 Monday through Wednesday closed except for private events

INFORMATION AND RESERVATIONS:

480-502-5600
info@rawhide.com
Reso@rawhide.com

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Media Contact:

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