



## FACT SHEET

**LOCATION:** 5700 West North Loop Road  
Chandler, AZ 85226  
Phone: (480) 502-5600  
Fax: (480) 705-2930  
Web: [www.rawhide.com](http://www.rawhide.com)

Rawhide is located south of Phoenix Sky Harbor Airport and is easily accessible from all parts of the Valley off of the I-10 freeway on the Gila River Indian Reservation.

**SETTING:** Enjoy the 1800's Western Town complete with unique shops and a variety of attractions. Rawhide is the perfect place to bring your family and friends, or bring out of town guests to experience a taste of life in the old west!

**OWNERSHIP:** Gila River Indian Community (GRIC)

**MANAGEMENT:** Starwood Hotels & Resorts Worldwide, INC

**OPENED:** March 25<sup>th</sup>, 2006

**HISTORY:** The Pima Indians trace their roots to the HuHugam (hohokam) who farmed the Gila Rive Valley from 300 B.C. to 1450 A.D. The HuHugam developed an extensive irrigation system of canals, still used today, which gave birth to farming in the desert. The Pima and Maricopa tribes were hospitable and friendly, welcoming settlers and transforming the hostile territory into a temporary sanctuary, just as they continue to do today with Wild Horse Pass.

**ATTRACTIONS:** **Widowmaker:** Mechanical Bull

**Desert Train Ride:** Ride an old west train on the outskirts of Rawhide's Main Street.

**Butterfield Stagecoach:** A ride guided by a trained mule team, meanders through Sonoran Desert trails. Authentic replica allows guests to experience the majestic Sonoran Desert the way early settlers did.

**Gold Panning:** Want to strike it rich? Try your luck panning for (fool's) gold just like the pioneers. Word around town is that the biggest nugget is yet to be found.

**Burro Rides:** A favorite for the little buckaroos! Kids can ride through town on the back of a stout burro. Weight restrictions apply.

**Petting Ranch:** Petting Zoo including goats, deer, chickens, pigs, miniature horses, and more!

**Deadman's Drop:** Three levels of rock climbing. Weight restrictions apply.

**Shotgun Weddings:** Western weddings available at Rawhide's Town Jail with photos and wedding certificates.

**Shootin' Gallery:** Test your aim at Rawhide's Shooting Gallery.

**Arrest-A-Guest:** Rawhide's Sheriff will wrangle up rascals and throw them behind bars. The arrested have to hear their charges and plead their case.

**Spirit of the West Theatre:** Theatre consisting of various western acts such as trick roping, whips, gun twirling, and various musical acts.

**Six Gun Theatre and Rawhide Roughriders:** The roughest, toughest, stunt show on Main Street; gunfights, explosions, daring falls, and all the antics of the cowboy characters.

## **SHOPS:**

**Rawhide General Store:** Fantastic variety of gifts including sundries and souvenir items that represent the spirit of Rawhide and the Old West

**Magirks' Toys:** Western toy store featuring cap guns, stick horses, stuffed animals and a wide selection of children's clothing

**Blacksmith, Devin Mace:** A fifth generation working blacksmith who bends iron and forges creations in metal right before your eyes. Offering personalized branding irons and decorative home décor.

**Silver Spur Western Wear:** Offers a selection of western boots, jeans, jewelry, belts, and western hats.

**Gila River Trading Post:** Featuring Native American jewelry, pottery, weaving and crafts

**Photo Emporium:** Dress in 1880's costumes and have and have your portrait taken bringing guest back to yesteryear.

**Sweet Sally's Confections:** Sweets of every variety including homemade fudge and one of a kind sodas, taffy, and other tantalizing goodies

## **DINING:**

**Rawhide Steakhouse:** Offering live entertainment and a complete western menu by Executive Chef, Jon Andersen, including western specialty items such as rattlesnake, barbecue ribs, and more. Entrees include a variety of USDA Choice steaks, barbecue chicken, baby-back ribs, prime rib, and other western delicacies

**Sundown Cookouts:** Authentic cowboy cookouts in the desert on Saturday evenings; three hours of fun including live country music, line dancing, Interactive Western Games, and Cowboy storytelling. Menu includes mesquite-grilled steaks, BBQ pork ribs or mouth-watering BBQ chicken with all the fixings.

**Wagon Wheel Café:** For a quick bite on Main Street the Wagon Wheel Cafe features sandwiches and sides

**COST:**

Admission and Parking to Rawhide is free

Individual attraction tickets can be purchased for \$4.

Town Pass (one-day unlimited usage wristband) is available for \$15  
Enjoy as many Rawhide shows and attractions as you would like for \$15 per person. (Camel, Shootin' Gallery, Arrest-A-Guest, Photo Emporium and Shotgun Weddings are not included)

Rawhide hosts many special events throughout the year. Admission to most events is free. However, some events do require a separate admission fee. Check [www.rawhide.com](http://www.rawhide.com) for a list of upcoming events, concerts, and rodeos.

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